You might need a makeover to improve your chances of getting into college - a social media makeover! Your party pics and cute profiles might have worked well up until now, but it's time to get serious. The impression you give online is as important as the one you give in person. Here are some steps to get you started:

1. If you are still using cuteypie1001@hotmail.com stop. Please. Get a real email address with your name to use for all your college contacts.

2. Clean up your social usernames and handles. Use something you won't be embarrassed to say out loud if you are asked what it is. Clean up your friends too - do you really know who those 229 people are?

3. Remove any old material that might not look so great now. Maybe you've cleaned up your act in the last year, but there are old, old photos and posts on Facebook that won't go away until you get rid of them.   This is your chance. Expunge!

4. Untag yourself from any of your friend's photos that look like problems. Delete, totally, any photos that show you in a bad light. Change your settings so you have to approve new tagging before the photos are posted.

5. Change your profile picture so it gives a good impression. If you were going to send in a photo with your college application, this should be the one you use.

6. Change your privacy settings to limit access to your friends. Even Facebook fanatics don't know all the ways to do this. The best guide to Facebook privacy settings can be found on Lifehacker.

7. Make these changes permanent. You're getting into the real world of internships, jobs, and community service opportunities and there really won't be a good time for a trashy online presence.

Surveys of admissions officers show that an increasing percentage of them are checking Facebook, Twitter, and other social media sites. You've worked hard in high school - don't let something silly get in the way of college now.